

ANNOTATIONS

Distance Education: Reality and Perspectives

Orlova E.R., Koshkina E.N.

The article deals with the problems of expansion of the methods of distance education in Russia. It describes the essence of such methods, their advantages and disadvantages, their relation with traditional methods used by full-time and part-time programs. The author describes the principle patterns and models of distance education, used in foreign countries, and considers the opportunities of implementing such methods in Russia. The article analyses the situation in the domestic market of educational services and its influence on the dynamics of innovative processes in the system of education. The stress is made on the importance of reforming radically the secondary school educational system in conformity with the needs of post-industrial society.

Key words: distance education, distance training, forms of distance education, diversification of educational process, technological model, tutorial, pedagogical paradigm, class educational system, Education 0.2.

Methodological Aspects of Teaching Foreign Languages in the Period of Integration of Russia into the World Community

Shipilova L.Y.

The article deals with methodological aspects of teaching foreign languages in the period of Russia's integration into the World community. Complex and system approach to realize the innovative methods of teaching foreign languages is considered in relation to communicative means, multimedia, and traditional methodology. The author stresses that the adequate methodology must be chosen to succeed a good result. Unsolved problems and difficulties of the integration period are being described. Special attention is paid to the integration of traditional and communicative methods of teaching foreign languages and complex approaches to the process of linguistic studies.

Key words: methodological aspects of teaching foreign languages, complex and system analysis, innovative methods, communicative methodology, multimedia, classical school, integration period, intensive methods, communicative methods, communicative competence, educational technologies, express method, communication level, everyday situations, media-competence.

Mechanism and Models of the Interaction between Labor Markets and Educational Services

Khamalinski I.V., Zavgorodnyaya V.V.

This article deals with the problems of the interaction between labor markets and educational services. Mechanism of their interconnection is described as a comprehensive system, including different elements (motivational, organizational, informational, methodological and legal support). The author notes the negative effects connected with unsatisfactory functioning of this system, especially in terms of informational support. Recommendations on forecasting of the interaction between markets are given. The author proposes a number of mathematical models, permitting to control the situation in this field and make reasonable solutions on the regional level.

Key words: labor market, educational services, educational institution, market of educational services, adaptation of employees, employers, mechanism of the market interaction, information asymmetry, thesaurus, information transparency of market, modeling, prediction, demand and supply on the labor market, multifactor model.

Main Tendencies and Regional Peculiarities of the Telecommunication Market Development in the Kaliningrad Region

Grishkovets A.V.

The article deals with the importance of the telecommunication sphere to solve the problems of innovational development of the region. The current state of the telecommunication market in the Kaliningrad region and its tendencies to the near-term outlook are examined. The main investment patterns to the branch are shown: 3G extension, FTTB technology transition for the organization of broadband Internet, creation (on the basis of mergers and takeovers) of the integrated structures, giving full service fixed-line and mobile telephony.

Key words: investment strategy, investment program, mobile services, land-line services, mobile operators, Second Generation Mobile (2G), Third Generation Mobile (3G), broadband Internet, ADSL technology, FTTB technology, integrated structure

Development of the Prognostication System of Investments Risks in Telecommunication Companies (by the example of «MTS» Public Corporation)

Rassolova L.I.

The article deals with the opportunities of developing the systems of planning and prognostication in the field of investment activity of telecommunication companies using the principles and methods of foresight. It supports the idea of advantages of such approaches to use a flexible investments risks management and improve productivity of the companies' projects. The author describes the organizational schemes and mechanisms to implement the instrumentation of foresight, as applied to investment prognoses, and analyses the role of monitoring and auditing of the expected results of investment activities. The recommendations of how to use such methods in the «MTS» public corporation are described in the article.

Key words: modeling the future, planning, foresight, development scenario, stakeholder (организатор совместного дела), risk, investments, prognostication, iterative mechanism, monitoring and auditing of prognoses.

Venture Capital Financing of Innovations: Peculiarities and Prospects

Kuznetsova T.I.

This article deals with the peculiarities of the financial organization of venture business at different stages of the movement of investment resources, invested into highly risk projects (venture funds – firms of venture capital – ventures enterprises). The significance of this type of financing for the development of innovation activity is shown. The causes, prompting large corporations, state and private investors to invest money in venture enterprises are disclosed. The author gives the examples of organization and activity of venture funds in Russia, and makes recommendations on their further development.

Key words: venture, innovations, risk, financial institutions, investor, innovative project, venture fund, firm of venture capital, venture financing.

Open Innovations as the Basis for Regional Innovation Process's Acceleration

Dli M.I., Gavrilenko N.I., Kakatunova T.V.

The authors substantiate a key role of open innovations (available at the market or in the open access of innovative products) in the local economy's development. Main groups of open innovations are outlined. The notion of «innovative plankton» is to denote the odd elements of innovative elaborations on different development stages. The role of these elaborations and capabilities of their usage for the acceleration of the innovation process on the local level are shown.

Key words: innovation process, open innovations, regional innovative environment, innovative product, innovative plankton.

Unit Investment Trusts in Russia: Problems and Perspectives

Bolvachev A.A.

The article deals with the peculiarities of unit investment trusts as a modern financial institution, which is very important for retail and moderate-means investors, their advantages and disadvantages in comparison with alternative means of making profits and protection of depositors (deposit account, foreign currency deposits). The author mentions statistic data on the development of unit investment trusts in Russia, analyses the mutual funds' success in the 2000-s and further perspectives. The stress is made on the objective problems (low level of incomes of the most part of the population, general distrust to financial institutions, tax law deficiency), impeding the growth of the collective investment in Russia.

Key words: unit investment trust (mutual fund share), collective investment, investment share, management company, investment portfolio, financial pyramid, distrust to financial institutions, stock market, share (stock), bonds (obligations), profitability, risk.

Economic Safety of the Eastern Regions of Russia

Gordienko D.V.

This article deals with the problems of Russia and its eastern regions' economic safety during the financial and economic crisis and a post-crisis period. The author gives characteristic of the regional economic development's programs, shows their strategic guidelines for 2010 years. Methods of calculation of particular and integral parameters of the state economic safety and individual regions security are described in details. The author gives the statistic data on Russia from the very outset of the market reforms, illustrates the influence of positive and negative development tendencies on the level of economic safety, describes the world financial crisis and antirecessionary measurers.

Key words: Eastern regions of Russia, development strategy, priority industries, geopolitical tasks, regional programs of development, economic safety, safety indicators, normalized parameters, integral level of safety, threshold level of safety, antirecessionary measurers.

Modern Methods of the Formation and Assessment of Company's Staff's Competences

Pavlov A.A.

The meaning of the notion «competence», its definitions, its role in management and social life are viewed. The content of administrative and social competences is analyzed on the basis of the topical business tasks and modern social problems. The interdependence of social competences and requirements for an effective manager are disclosed. Disadvantages of traditional methods of their assessment (experiments, case interview and situational interview, business plays) are shown. A new system of assessment and forming of administrative and social competences on the basis of multi-user on-line role plays, wide spreading in recent years, is suggested.

Key words: competence, key competence, a model of competences, competency profile, social competence, administrative competence, competences' assessment, business play, on-line role plays, models of communication, market of on-line plays.

**International Standards Organization in Russia:
from Implementation to Recognition**

Shikhatov P.I.

The article deals with the analysis of developing, application, and recognition of International standard of financial statements in Russia. The data of sociological survey, related to International standard of financial statements and made among the representatives of majors and middle-sized businesses, auditing services, accounting specialists, are given in the article. The author analyses the stimulus and reasons of business and state structures' transition to internationally recognized standards of fiscal accounting, as well as the factors, deterring or counteracting to such transitions. The author considers the basic standards of the Federal statute «On consolidated financial accounting» – the first official record in Russia, outlining the status of fiscal accounting, prepared at the legislative level and corresponding to the International standard of financial statements.

Key words: book-keeping reform, ISO – International Organization for Standardization, ISO implementation, audit, credibility to fiscal accounting, consolidated financial accounting, foreign investments, publications of financial statements, ISO recognition, investment attractiveness of business.

Development Regularities of Contemporary Law and Juridical Globalization

Lazarev V.V., Saidov A.H.

The article deals with the problem of regularities in the State legal sphere and classifies these regularities into various types. Special attention is paid to the process of globalization as a modern characteristic tendency in developing state and political system and jurisprudence. The focus is made on the strengthening of supranational juridical institutions and the erosion (decomposition) of a traditional national state system, rapprochement of various types of legal systems (Anglo-Saxon and Romanic-German), denial of euro-centrism and strict contraposition of the Western legal model (rational, individualistic) to the Eastern model (ethical centrality, collectivists). The stress is made on the necessity of creating a new humanitarian paradigm of law, based on juridical pluralism, embracing all aspects of legal experience, promoting mutual understanding between peoples, and creating more effective legal relationships in the global world.

Key words: legal regularities (mechanism), legal framework (jus), globalization, comparative jurisprudence, supranational law, national state system, autonomy (self-government), federalization, imperial sovereignty, juridical globalization, legal families, juridical models, euro-centrism, humanitarian paradigm, juridical pluralism.

On the Notion of Crimes Prevention

Petrenko A.V.

The problems of criminology, connected with crimes prevention, its objective content and formulation of fundamental notions in this field are examined. Recently introduced into scientific terminology, the terms «crime control», «management», «control», «reaction» to the crime, etc are analyzed. Their appropriateness on one hand, and the inability to reflect adequately the nature of the relevant activity, on the other hand, are shown. A universal character of the term «resistance to crime» is noted. With a glance to this standard material the main content of the work on crime prevention, concrete functions, connected with it, the role of certain organizations, governmental and non-governmental, in the fulfillment of these functions are disclosed.

Key words: crime prevention, fight against crime, control over criminality, precrime, delinquency prevention, objects of preventive actions, criminological measures, social measures, unlawful behavior, pre-criminal behavior.

Institutionally Prescribed Forms of Deviant Behavior as a Part of Social Status of a Serviceman

Panchenko A.M.

Peculiarities of the interconnection of social norms and deviations in paramilitary organizations are examined. The significance of the conflict between personal and corporate disciplinary elements in a paramilitary organization, between cruelty of formally mandated rules and needs of everyday life is shown. The role of institutional deviations as a tool of the conflict resolution, as a way of evasion of soldiery regulations, that is stimulated at informal level is disclosed. Examples of soldiers' social experience, using different models of deviant behavior (evasion of military service, absence without leave, alcohol drinking, etc.) are given. The meaning of institutional deviations in the process of the secondary socialization in military environment is shown.

Key words: social status of a soldier, paramilitary organization, military community, secondary socialization, evasion of military service, evasion of regulations, adaptive behavior, thesaurus of a paramilitary organization, military ceremonies.

Criminal Organizations Made on the Ethnic Basis, their Structure, Composition and Relations, Means of Counteraction to Investigation

Rubtsov V.G.

The article deals with the specificities of organized criminal groups made on the ethnic basis, their composition and structure, relations with the adjoining diasporas, country of origin, and title of ethnics, local and foreign criminal leaders. The stress is made on the importance of the language, culture and traditions, cognate and country relations, which ensure solidarity and high-level resistance to external actions. The author proves the intricate system of «ethnic» criminal groups, which consist of several functional units and hierarchy levels, including both the representatives of separate diasporas and title ethnics (including corrupted officials). The article tells us about specific means of counteraction to investigation and the instrumentation of struggling against them.

Key words: ethnic migrants, diasporas, title ethnics, organized criminal groups, ethnic stereotypes, clannish society, management unit, controlling unit, unit of physical security, means of legalization of illegal proceeds, cognate and country relations, local criminal leaders, information hiding, counteraction (impediment) to investigation.

Organization of the Inside Control of the Observance of State Norms and Standards in the Activity of a Business Unit

Avdiyskiy V.I., Trunzevskiy U.V.

The article deals with the problems of the inside (internal) control of the observance of regulations and standards in business organizations. The classification of the standard irregularities is given and the causes of inconsistencies are described. The essence and structure of legal risks are disclosed, the connection between the system of internal control and the task of their minimization are shown. All main elements of the control system are described in detail: its aims, tasks, objects, methods, procedure of legislation monitoring, the content of control activities, and the way of their presentation. The content of the internal control and procedure in case of detection of errors, that should be corrected, are described. Possible content of the regulation on the internal control in the organization is proposed.

Key words: control of abidance of state norms and standards, legal risk, internal and external factors of irregularities, the system of the internal control, efficiency of the internal control, monitoring of existing legislation, procedures of the internal control, legal examination of corporate documents, assessment of the level of legal behavior of the organization, internal control's implementation provision.

Expertise Deployment while Investigating Embezzlements in Housing and Communal Services

Titova K.A.

The article deals with special forms and methods of expertise deployment when investigating embezzlements in the sphere of housing and communal services. The statistic data, related to a large number of criminal cases, are given. The author proves the necessity for more effective work with specialists (consultants, experts), improvement of the investigating staff training in this sphere. The typical infringements, discovered during inspections and auditing, are described. The author gives recommendations on how to use professional knowledge in the field of economy and auditing, while investigating embezzlement cases at enterprises and housing-communal services.

Key words: expertise deployment, forensic examination, participation in investigative actions, professional conclusion (professional finding), expert's statement (expert evidence), document revision, auditing, forensic auditing examination, criminal expertise.

«New History» in Historiography of Post-Soviet Republics of Transcaucasia and Central Asia

Karpenkova T.V.

The article deals with the concepts of historiography of post-Soviet nations of Transcaucasia and Central Asia, when they belonged to the Russian Empire. The author investigates the general trends to the negative assessment of the Russian state commonwealth policy and its qualification as a colony, russification, hostility to the national interests of the local nations; shows their relation to the needs of the modern political elite in the neighboring foreign countries. The author describes the methods of historical mythology, used by the authors of textbooks (deliberate misrepresentation of facts, tendentious selection of facts, incorrect interpretation, denial of scientifically recognized methods of investigation); substantiates the means of counteraction to historical falsifications, and the importance to solve this problem.

Key words: national elites, post-Soviet nations, falsified history, Russian Empire, colonial policy, russification, assimilation, national culture, bourgeois reforms, commodity-money relations, migrant (immigrant) policy, national movements, spontaneous protest, mythology (mythomania), political interests.

Problems of Individual and State's Security according to the Political and Legal Concepts of the Ancient World

Skubchenko L.F.

The article deals with the investigation of different approaches to the individual and state's security, formulated in the political and legal theories of the Ancient World (Arthashastra, «Laws of Manu» («Manusmṛiti»), Chinese philosophy, Plato, Cicero and Aristotle political-legal doctrines). The author analyses the proposed legal and non-legal methods of security provision, develops the idea of the informative aspect of discussions on the relative importance of the law, punishment, state control, on one hand, and moral ideals, education, traditional values, and unwritten moral norms, on the other hand. The stress is made on the importance of the law in Ancient Times as an ideal providential norm, inherent in human nature, called upon harmonizing the interests of all social groups, family, civil society, and State as a whole.

Key words: personal security (individual's security), State security, provision of security, legal remedies, non-legal remedies (methods), social groups (estates, classes), punishment, law, public welfare, moral ideal, rituals, human nature, justice, ideal state, supervision, civil upbringing (education), law and order.

History of Russian Regulation on Multi-storey Houses

Tsakhoev A.N.

The article deals with the tendencies of Russian legislation on multi-storey houses management during the last century, including the latest period. The author analyses the contradicting character of this evolution, aspiration for strict limitation of rights on one hand, and expansion of landholders' rights, on the other hand. The author gives the characteristics of the most important legislative acts, such as statute laws «On the fundamentals of a housing and communal policy», Housing Law, and the other factors. The stress is made on the fact that after having privatized the housing property, the state monopoly on managing and maintenance of the housing resources had been preserved; other objective characteristics, deterring the development of self-employment, and private initiative in the sphere of housing and communal services are described.

Key words: multi-storey house, landlords (real estate owners), housing co-operation, privatization, housing resources, condominium, lodgment (remises), community property (communal ownership), management organization, partnership of real estate owners, communal infrastructure, housing-communal services.